

Action Plan

- Directions:**
1. Using this form as a template, develop a work plan for each goal identified through the needs assessment process. Modify the form as needed to fit your unique context.
 2. Distribute copies of each work plan to the members of the collaboration.
 3. Keep copies handy to bring to meetings to review and update regularly. You may decide to develop new work plans for new phases of your reform effort.

Goal: #1 Publicize ways for local residents to improve their lives and save money by reducing their use of energy, especially fossil fuels.

Action Steps <i>What Will Be Done?</i>	Responsibilities <i>Who Will Do It?</i>	Timeline <i>By When?</i> <i>(Day/Month)</i>	Resources <i>A. Resources Available</i> <i>B. Resources Needed (financial, human, political & other)</i>	Potential Barriers <i>A. What individuals or organizations might resist?</i> <i>B. How?</i>	Communications Plan <i>Who is involved?</i> <i>What methods?</i> <i>How often?</i>
Step 1: Share resources with community	PR Subcommittee w/ assistance of Jonah	June 2022	A. Existing Website through Town / Social Media Accounts / EVT postcards B.	A. B.	Jonah Spivak 3 posts by June - EVT postcard+ - HeatSquad - Window Dressers
Step 2: Targeted visitation with orgs.: Commercial, Public, Individuals	PR Subcommittee	Beginning Spring 2022	A. BBC, BCRC, Efficiency VT, GMP, Neighborworks of VT The Heat Squad B.	A. B.	Connect with BBC – Jenny Dewar
Step 3: Support EV purchases; EV Car Show	BCRC & Energy Committee	Sept 2022	A. BCRC, GMP, Drive Electric VT B.	A. B.	BCRC – Callie Fishburn Energy Committee -
Step 4: Provide info. by tabling at Farmer’s Mkt, Sun & Fun, GarlicTown, etc.	Callie can help coordinate with Farmers Mkt	May 2022	A. B. Town Specific Information	A. Dick Dundas will coordinate with Climate Advocates of Bennington – Barbara True-Weber B.	
Step 5:			A.	A.	

			B.	B.	
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Evidence Of Success (*How will you know that you are making progress? What are your benchmarks?*)

Evaluation Process (*How will you determine that your goal has been reached? What are your measures?*)

Goal: #2 Work with realtors and building material suppliers to distribute energy-efficiency information

Action Steps <i>What Will Be Done?</i>	Responsibilities <i>Who Will Do It?</i>	Timeline <i>By When? (Day/Month)</i>	Resources <i>C. Resources Available</i> <i>D. Resources Needed (financial, human, political & other)</i>	Potential Barriers <i>C. What individuals or organizations might resist?</i> <i>D. How?</i>	Communications Plan <i>Who is involved?</i> <i>What methods?</i> <i>How often?</i>
Step 1: Connect with Paul Dansereau & Dan Monks to learn what can be supplied to permit seekers	Bill Karis to Paul & Dan	May 2022	A. RBES & CBES B.	A. B.	Dan Monks, TOB Paul Dansereau, TOB Jonah Spivak, TOB – to post on website & include EVT's offerings
Step 2: Reach out to Co. Realtors (Jen Prouty)	Bruce Lee-Clark	January 2022	A. B.	A. Not all realtors distribute the same information or any information. B.	Jen Prouty
Step 3: Create/find materials for distribution	Bill Karis to EVT	Spring 2022	A. B.	A. B.	
Step 4:			A. B.	A. B.	
Step 5:			A.	A.	

			B.	B.	
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- Goal:** #3 Work collaboratively with the Planning Commission to review and, as appropriate, revise the Town Plan to provide a clear description of the town’s energy goals and assist in analysis of data toward those goals.

Action Steps <i>What Will Be Done?</i>	Responsibilities <i>Who Will Do It?</i>	Timeline <i>By When?</i> <i>(Day/Month)</i>	Resources <i>E. Resources Available</i> <i>F. Resources Needed (financial, human, political & other)</i>	Potential Barriers <i>E. What individuals or organizations might resist?</i> <i>F. How?</i>	Communications Plan <i>Who is involved?</i> <i>What methods?</i> <i>How often?</i>
Step 1: Redrafting of Town Plan	Bruce Lierman	Due 2024	A. Planning Commission B.	A. B.	
Step 2:			A. B.	A. B.	
Step 3:			A. B.	A. B.	
Step 4:			A. B.	A. B.	
Step 5:			A. B.	A. B.	

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Evaluation Process (*How will you determine that your goal has been reached? What are your measures?*)

Goal: #4 Promote weatherization, particularly in older homes, and for low-income households, with a focus on programs including Button Up Vermont, Window Dressers, and Efficiency Vermont, and with programming through local entities including NeighborWorks and Bennington Rutland Opportunity Council ([BROC](#)).

Action Steps <i>What Will Be Done?</i>	Responsibilities <i>Who Will Do It?</i>	Timeline <i>By When?</i> <i>(Day/Month)</i>	Resources <i>G. Resources Available</i> <i>H. Resources Needed (financial, human, political & other)</i>	Potential Barriers <i>G. What individuals or organizations might resist?</i> <i>H. How?</i>	Communications Plan <i>Who is involved?</i> <i>What methods?</i> <i>How often?</i>
Step 1: Connect with BROC	Bruce Lee-Clark To connect w/ Tom	June 2022	A. TOB helps fund BROC B.	A. Lack of Contractor availability. B.	Jeannie Jenkins will also inquire
Step 2: Understand barriers to conduct more work in Bennington			A. B.	A. B.	
Step 3: Lower barriers			A. B.	A. B.	
Step 4:			A. B.	A. B.	
Step 5:			A.	A.	

			B.	B.	
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Evaluation Process (*How will you determine that your goal has been reached? What are your measures?*)

2. **Goal:** #5 Identify funding sources to assist in community energy efficiency improvements.

Action Steps <i>What Will Be Done?</i>	Responsibilities <i>Who Will Do It?</i>	Timeline <i>By When? (Day/Month)</i>	Resources <i>I. Resources Available J. Resources Needed (financial, human, political & other)</i>	Potential Barriers <i>I. What individuals or organizations might resist? J. How?</i>	Communications Plan <i>Who is involved? What methods? How often?</i>
Step 1:			A. B.	A. B.	
Step 2:			A. B.	A. B.	
Step 3:			A. B.	A. B.	
Step 4:			A. B.	A. B.	
Step 5:			A. B.	A. B.	

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Goal: #6 Identify programs and organizations from other communities that provide experience and models to improve energy-efficiency in transportation and buildings.

Action Steps <i>What Will Be Done?</i>	Responsibilities <i>Who Will Do It?</i>	Timeline <i>By When?</i> <i>(Day/Month)</i>	Resources <i>K. Resources Available</i> <i>L. Resources Needed (financial, human, political & other)</i>	Potential Barriers <i>K. What individuals or organizations might resist?</i> <i>L. How?</i>	Communications Plan <i>Who is involved?</i> <i>What methods?</i> <i>How often?</i>
Step 1: Obtain current Ordinance			A. B.	A. B.	
Step 2: Draft amendments			A. B.	A. B.	
Step 3: Share w/ interested parties			A. B.	A. B.	
Step 4:			A. B.	A. B.	
Step 5:			A. B.	A. B.	

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Goal: #7 Work with BCRC and other energy committees in the county on publicizing energy-related issues and regional programs through op-eds in local media, joint projects, etc.

Action Steps <i>What Will Be Done?</i>	Responsibilities <i>Who Will Do It?</i>	Timeline <i>By When?</i> <i>(Day/Month)</i>	Resources <i>M. Resources Available</i> <i>N. Resources Needed (financial, human, political & other)</i>	Potential Barriers <i>M. What individuals or organizations might resist?</i> <i>N. How?</i>	Communications Plan <i>Who is involved?</i> <i>What methods?</i> <i>How often?</i>
Step 1:			A. B.	A. B.	
Step 2:			A. B.	A. B.	
Step 3:			A. B.	A. B.	
Step 4:			A. B.	A. B.	
Step 5:			A. B.	A. B.	

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Goal: #8 Analyze available data, including any in the Town Plan, to evaluate annually whether energy and land use goals are being met. Evaluate the town's progress toward state energy and land use goals and share the findings.

Action Steps <i>What Will Be Done?</i>	Responsibilities <i>Who Will Do It?</i>	Timeline <i>By When?</i> <i>(Day/Month)</i>	Resources <i>O. Resources Available</i> <i>P. Resources Needed (financial, human, political & other)</i>	Potential Barriers <i>O. What individuals or organizations might resist?</i> <i>P. How?</i>	Communications Plan <i>Who is involved?</i> <i>What methods?</i> <i>How often?</i>
Step 1:			A. B.	A. B.	
Step 2:			A. B.	A. B.	
Step 3:			A. B.	A. B.	
Step 4:			A. B.	A. B.	
Step 5:			A. B.	A. B.	

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Goal: #9 Establish a baseline to measure progress based on the parameters in the Vermont Energy Dashboard Energy Atlas and post updates to the measures on an annual basis. Publish the information on the energy committee’s page on the Town of Bennington website.

Action Steps <i>What Will Be Done?</i>	Responsibilities <i>Who Will Do It?</i>	Timeline <i>By When?</i> <i>(Day/Month)</i>	Resources <i>Q. Resources Available</i> <i>R. Resources Needed (financial, human, political & other)</i>	Potential Barriers <i>Q. What individuals or organizations might resist?</i> <i>R. How?</i>	Communications Plan <i>Who is involved?</i> <i>What methods?</i> <i>How often?</i>
Step 1: Get the VEDEA to function.	Michael Kusar	Jan. 2022	A. B.	A. B.	
Step 2: Link to EC website		Late spring 22	A. Jonah Spivak B.	A. B.	
Step 3:			A. B.	A. B.	
Step 4:			A. B.	A. B.	
Step 5:			A. B.	A. B.	

Evidence Of Success *(How will you know that you are making progress? What are your benchmarks?)*

- Analysis published on the Town Website annually at (name month).

Evaluation Process *(How will you determine that your goal has been reached? What are your measures?)*